



Thunder Bay BUSINESS

Northwestern Ontario's Business Paper

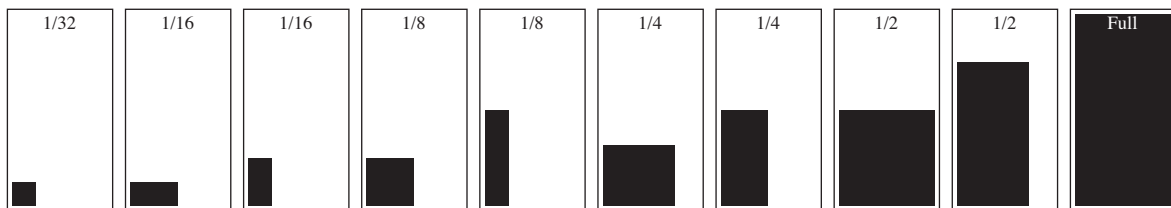
Mailed to most businesses in Thunder Bay
and the surrounding areas.

2011 Advertising Rates

Ad Size	Casual	3 Issues 3 Months	6 Issues 6 Months	12 Issues 1 Year	Dimensions
Full Page	\$1275.ea	\$1225.ea	\$1175.ea	\$1125.ea	10.25" x 15.5"
1/2 Page	\$750.ea	\$725.ea	\$700.ea	\$650.ea	Vert. 7.75" x 10.5" • Hor. 10.25" x 7.75"
1/4 Page	\$475.ea	\$450.ea	\$425.ea	\$400.ea	Vert. 5.00" x 7.75" • Hor. 7.50" x 5.25"
1/8 Page	\$275.ea	\$250.ea	\$235.ea	\$225.ea	Vert. 2.00" x 7.75" • Hor. 5.00" x 4.00"
1/16 Page	\$175.ea	\$160.ea	\$150.ea	\$140.ea	Vert. 2.00" x 4.00" • Hor. 5.00" x 2.00"
Box	\$90.ea	\$80.ea	\$75.ea	\$70.ea	Vert 2.5" x 2.5"

For 1 colour add \$50 ea • For full colour add \$150.ea

Rates listed are per issue.



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(weight & route restrictions may apply)

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